



OK ALPHA'S STRATEGY FOR SUCCESS YIELD TREMENDOUS RESULTS

It's funny how things come together when you strategically build your team. Whether it's at work, on the sports field or with our Fraternity, measurable success is the fruit of plans put into action. It's taking that Division I-approach by being at the top of our game. At Oklahoma Alpha, our strategy for success over the last few years has reaped measurable results. The list is extensive: academic achievement yielding high GPAs, big wins through a variety of campus activities, and impressive stats on the intramural fields, just to list a few.

Most notable, our undergraduate president, **Bryce Crawford '13**, recently led the charge as Oklahoma Alpha won the coveted Buchanan Cup for the second consecutive year at the 2011 National Conclave in Arizona. Oklahoma Alpha was well represented with an exceptional group of actives in attendance.

As a reminder, the Buchanan Outstanding Chapter Award is indicative of the highest level of undergraduate achievement in our Fraternity. The "Buc Cup" recognizes the best-of-the-best Sigma Phi Epsilon chapters. Chapters are measured against the accomplishments of their peers at campuses across the country. Only the chapters that excel in every area of operation while furthering the Grand Chapter's strategic plan qualify for this high honor.

Congratulations to our active men for this well-deserved award! It is a testament to the ongoing efforts our undergraduates are making to bring honor to SigEp and Oklahoma Alpha. I encourage you to reach out to these outstanding men with your own personal congratulations for this notable accomplishment.

In addition to these accolades, the summer of 2011 has been full of recruitment and house improvement activities. With an outstanding recruiting class of incoming freshmen gleaned from Oklahoma and several surrounding states, SigEp capped their 2011 pledge class at 45—a great showing among the largest freshman class ever at OSU!

From a house improvement standpoint, come to campus and check out the new roof, new siding, new ice machine and new paint job, as well as the 45 new pledges—all of which add up to positive additions. Among other things, the brothers are busy replacing baseboards and repainting the upstairs hallway to improve the house. And while at this point it's more akin to putting lipstick on a pig, we are encouraged by the pride the actives are demonstrating with our house.

In addition, we are extremely fortunate to be supported by a very enthusiastic Parents Club organization, our most involved group of parents in a very long time. They are making quite an impact and we are grateful!

And finally, I am pleased to announce our new house mom, Vicky Brown from Kingfisher. Mom Brown is a welcomed addition of stability and guidance for our young men. Please stop by and introduce yourself when you're in Stillwater.

Our hats are off to the undergraduates who continue to raise the bar at Oklahoma Alpha and have placed us, once again, as a vibrant, well-respected OSU fraternity. We are making a difference at OSU and in the lives of young men. We are continuing to uphold the ideals of Sigma Phi Epsilon. Your active involvement will help us keep our fraternity strong!

Fraternally,

Gary Bridwell '74

Alumni Corporation President
gbridwell@ditchwitchok.com



*Sigma Phi Epsilon Grand Chapter Conclave 2011 in Phoenix, Ariz.
OK Alpha RLC brothers at alumni reception banquet, from left:
Ty Ketchum '13, Logan Scott '14, Cory Riddle '12,
Chas Schoolcraft '14, and Bryce Crawford '13.*





Oklahoma Alpha Pride Reigns over Campus

Strong Leadership Carves Path of Success for Undergraduates

Writing this article I found myself struggling to find adjectives capable of appropriately conveying the great amount of pride I feel as a brother of Oklahoma Alpha. I feel greatly honored to be a part of this brotherhood which houses some of the most exemplary men at Oklahoma State. This summer, after signing over 40 guys and returning home from Conclave with our second consecutive Buchanan Cup, we are looking forward to yet another remarkable year on campus.

The undergraduates have, yet again, proven ourselves to be among the campus elite. While holding some of the most powerful leadership positions on campus, the members of Oklahoma Alpha were still able to boast the second highest GPA among fraternities at OSU. With the chapter's manpower nearing 130 members, the house is overflowing capacity every semester.

Paired with the defending champions, the women of Chi Omega, we are looking forward to reclaiming our first place position in Homecoming this October. The men of OK Alpha are also looking forward to continuing our dominance in Freshman Follies by placing first for the fourth time in the last five years with the women of Kappa Alpha Theta. After enjoying St. Louis last year, the undergraduates will be traveling to San Antonio this year for our fourth Annual Goldenheart Formal, which has become quite possibly the most popular fraternity formal on campus.

While I am thrilled to boast OK Alpha's continuation of success through our accolades and accomplishments, I also want to briefly highlight a few things that I and a few other undergraduates experienced this summer. I was fortunate enough to partake in some very unique and extraordinary opportunities through SigEp that unveiled a whole new side of the Fraternity that only a handful of Greek undergraduates are

fortunate enough to ever get to experience. Through these experiences I have discovered this: Sigma Phi Epsilon is for truly for a *lifetime*.

Fraternities are a lifetime experience, thus we vow a paralleled responsibility to our brotherhood. Fraternities provide us the resources to foster an environment that promotes excellence, growth, mentorship, and knowledge continuously throughout our entire lives. The pursuit of knowledge and wisdom is continual and unending, and no one understands this concept better than Sigma Phi Epsilon. This summer, I had the privilege of attending two of Sigma Phi Epsilon's most exceptional one-of-a-kind national programs: SigEp's Tragos Quest to Greece and Sigma Phi Epsilon National Grand Chapter Conclave.

I feel greatly honored to be a part of this brotherhood which houses some of the most exemplary men at Oklahoma State.

These two events provided an ideal platform for relationships, mentorships, and networking to be established between undergraduates and alumni from all regions of the nation. But, most importantly, these two events provided me with an astounding eye-opening view of the "bigger picture" of my fraternity experience, allowing me to better understand and appreciate the true value of fraternalism.

I now realize that my fraternity does not have to be just another childish activity that I'll have to put away when I grow up. Rather, Sigma Phi Epsilon can truly be my greatest resource in the many years to come; because fraternalism and brotherhood are for a lifetime, and this summer, I was finally able to grasp that I am *truly* a Sigma Phi Epsilon for life.

Gentlemen, today is a great day to be a proud Oklahoma Alpha brother.



Fraternally,
Bryce T. Crawford '13
President
bryce.crawford@okstate.edu
(405) 823-5022



Sigma Phi Epsilon's 2011 Tragos Quest to Greece brothers in Delphi.



Oklahoma Alpha brothers wearing their recruitment shirts at 2011 Kaleo in Destin, Florida. From left: Jess Webb '13, Jerad Wilson '13, Matt Kennedy '11, Cameron Moore '14, Kendall Ridings '14, Blake Umberham '14, Levi Coon '11, Zach Cray '13, and John Sarver '11.



FROM ACCOUNTING TO MARTIAL ARTS, OSU TO OU, MIKE DILLARD MAINTAINS HIS SIGEP PRIDE

Mike Dillard '73 is no ordinary Oklahoma Alpha. He has been featured in magazines and at awards ceremonies for doing what he loves—martial arts. It started when he was a child, and he hasn't let go. Mike now runs a martial art supply company based in Oklahoma City, Century, and is the recipient of three national karate championships, one world karate championship, and was honored as this year's Man of the Year by Black Belt Magazine in July.

After growing up in Oklahoma City, Mike became a Cowboy in 1969 at the influence of some high school friends. While at OSU, Mike majored in accounting, a far cry from his life now. That accounting major led Mike into the position of comptroller with Oklahoma Alpha, but he wanted more. Mike had already been practicing martial arts for a number of years prior to attending OSU. That experience ushered him into a teaching position at the university, which helped pay his way through college.

Mike is grateful to his brothers in Oklahoma Alpha, especially **Tim Cleverdon '73** and **Wade Edmunson '73**, who were both great role mod-

els. "The camaraderie and academics provided by Oklahoma Alpha reassured me that I had made the right choice in joining SigEp at OSU. The opportunities the Fraternity gave me to continue in athletics were a real plus."



Mike makes it back to Stillwater to visit the SigEp house often to show his appreciation to the chapter that has helped him so much. "It's a really strong chapter. The guys are the best." He believes in giving back in any way possible. "You can't just take. Somebody gave us this opportunity, and I want to do the same for other men."

Now, when Mike isn't overseeing his 650,000-square-foot plant in Oklahoma City, he can be found at the in-state rival school, the University of Oklahoma, teaching entrepreneurial business to graduate students. In fact, two of his three children are OU graduates, with a son who was a member of ΣΑΕ and a daughter who pledged Gamma Phi Beta. More often than not, Mike finds his way to Aspen, Colorado, to spend time in the mountains hiking, skiing, or climbing. You can find a video documentary on Mike and his accomplishments on the July 27th post of the Black Belt Magazine website: www.blackbeltmag.com.

Thank You, Loyal Alumni

Oklahoma Alpha is very appreciative of your generous contribution to our chapter. Your commitment to the Fraternity is very important as we excel at Oklahoma State. Your contributions help members learn the value of brotherhood and the fraternal experience.

The Oklahoma Alpha Chapter wishes to thank the following contributors. Donors are listed by their graduation year. If an error has occurred, we sincerely apologize. Please send corrections to Oklahoma Alpha House Corporation, P.O. Box 953, Stillwater, OK 74074. Thank you, again, for giving back to the chapter—it truly makes a difference.

Epsilon Level (\$5,000 and up)

Jerry F. Ray '65
Jeffrey C. Linihan '85

Phi Level (\$2,500 to \$4,999)

Thomas A. Morley Jr. '87

Sigma Level (\$1,000 to \$2,499)

Lawrence C. Jernigan '52
Michael D. Bolick '69
Terry L. Stewart '71
Si E. Fentress II '72
Gary K. Bridwell '74
Mark L. Dickerson '75
J. M. Reddout '85
Todd Donovan '86
Joe S. Rolston IV '86
Timothy K. Reddout '87

Purple Level (\$500 to \$999)

Jack E. Bobek '49
Joseph W. Love Jr. '49
David R. Dickey '56
Jack W. Dickey '60
Thomas W. Tatum '61
Dennis R. Brown '70
A. S. Robertson '72
Van A. Alexander '83
Lance M. Miller '95
Mark A. Jones '96
Brian J. Schwidder '96
Aaron C. Owen '97
Brent M. Suchy '97
Roger J. Lipert '98
Brent Williamson '98

Red Level (\$250 to \$499)

Willis E. Speece '50
Earl L. Casner Jr. '51
Joneil R. Olds '51
Ronald E. Carlson '53
Joe L. Scarce '53

Jon T. Overmyer '56
Vernon E. Mudd '57
James T. Winslow '57
Edward J. Holland '59
Jack I. Seidle '59
George D. Ormiston '60
William H. Cathey '61
Steven M. Dickey '69
James M. Hensley '76
Fred W. Ettner '81
Clinton M. Ward '83
Robert A. England '84
D. T. Donavan '86
Billy A. Barnett '88
Charles C. Caldwell '90
Curt L. Hellen '97

Other Donors (Up to \$249)

Wilford W. Moore '38
Byron L. Lehmbeck '43
Sam H. Sharp '43
Leon J. McDonald Jr. '48
Robert L. Patton '48
Charles W. Long Jr. '49

Hal L. Sowers '50
Donald L. Boggs '51
Henry C. Doan '51
Bryce S. Genzlinger '51
John H. Churchwell '52
Robert E. Harrison '52
Donald E. Bugh '53
Keith L. Casner '53
Herbert G. Davis '53
Glenn A. Leonhart '53
Robert H. Schultz '53
Bernard R. Brown '54
Ronald A. Johnson '54
Philip E. Viseur '54
William J. Marsh '55
Joe S. Rolston III '55
Norman D. Talkington '55
Coyne C. Miller '54
Maynard L. Rolston '56
William T. Dingler '57
Wight W. Jones '57
Tommy L. Feagins '58
Norman W. Foster '58
Jimmy J. McGraw '58
Philip K. Roberts '58

Jerry R. Tyson '58
Robert A. Wright '58
Thomas L. Stafford '59
C. M. Ballard '60
Ivan S. Perkins III '60
H. S. Wycoff '61
Guy P. Clark '62
Richard S. Frisbie '62
Charles Gause '62
Neal Seidle '62
Thomas R. Baker '63
Jerry D. Mallonee '63
G. T. Armstrong '64
Joe T. Bailey '64
Gary W. Clark '64
Phillip H. Myles '65
Bill A. Carr '67
Richard Daniels '68
Robert A. Breedlove, M.D. '69
Jerry W. Holder '69
David L. Warden, D.D.S. '71
John H. Wynne '71
Gary L. Dickerson '73
Wade W. Edmunson '73
(Continued on page 4)

2011 HOMECOMING

All-Night-Pomp
October 27-28

Homecoming "Walkarounds"
October 28 starting at 5:30 PM

Homecoming Football Game
October 29
(Time is TBA).

The undergraduates have decided to clear out the entire parking lot for EVERY Oklahoma State home football game this year, yielding all parking spots exclusively to any OK Alpha alumni brother who may wish to park there on game days (this includes Oct. 28 for Walkarounds and Oct. 29 for the Homecoming game vs. Baylor).

Any alumni wishing to park at the chapter house for game days are absolutely welcome to. You simply pull into the parking lot and inform the members who are sitting at the entrance of the lot of who you are. If you have any questions regarding this, or any other general questions, please feel free to call Bryce Crawford at (405) 823-5022 or e-mail Bryce.Crawford@okstate.edu.

We look forward to seeing everyone soon!



Gary Bridwell '74, T-Bone McDonald '48,
Bryce Crawford '13 and Lance Miller '95.

Fifth Annual T-Bone Classic a Huge Success!

Thank you to all alumni and actives who made it out to the Cimmaron Trails Golf Club on August 27 for our Fifth Annual T-Bone Classic. As always, good times were had by all, and we're already looking forward to next years!

Special thanks to **Lance Miller '95, Jeff Linihan '85, Tim Reddout '87, Brian Schwidder '96, Brent Foster '97, and Brent Suchy '97** for helping to organize the tournament.

ALPHA ARTERY

A PUBLICATION FOR ALUMNI OF OKLAHOMA ALPHA ♦ SIGMA PHI EPSILON



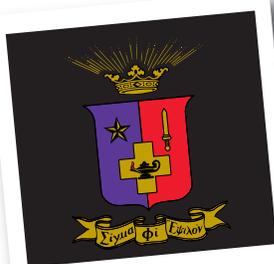
Sigma Phi Epsilon
Oklahoma Alpha
P.O. Box 953
Stillwater, OK 74076

Address Service Requested

NON-PROFIT ORG.
U.S. POSTAGE
PAID
LAWRENCE, KS
PERMIT #570

Attention: This newsletter is intended for Oklahoma Alpha alumni and parents.

If your son is still attending Oklahoma State University, he will receive a copy at the chapter house. If he is no longer in school, please send us his permanent address, to update our records.



Brothers, We Need Your Photos!

We are looking for old SigEp photos. So dust off that box of pictures you hid in your closet and see if you find any photos from your time in Oklahoma Alpha. We'll accept scans, clear copies, or originals. Don't worry—you'll get them back.

Please forward your photos to:
Sigma Phi Epsilon Oklahoma Alpha
P.O. Box 953
Stillwater, OK 74074

Thank You, Loyal Alumni

(Continued from page 3)

Charles O. Riddle '73
Richard W. Vaughn '73
Gary W. Gallagher '75
Skip R. Stow Jr. '75
Mark D. McMichael '76
Jerald L. Sanders '76
Matthew P. D'Addio Jr. '77
Randy L. Jacobs '78
Karig P. Culver '79
Steven C. Erwin '79
G. Matthew Richardson '80
Thomas J. Maciula '82

Clark E. Skillman '83
Mark R. Waters '83
Michael G. Daniel '84
Stephen R. Diehl '84
David J. Griffin '85
Michael B. Ling '86
Charles G. Adair '87
Steven D. Giles '87
Richard E. Chesley Jr. '88
Bradley A. Jobe '88
David C. B. White '88
Robert L. White '88

Michael S. Chesley '91
Christopher M. Evans '97
Brent L. Foster '97
Brandon M. Gullett '98
Shane Crawford '99
Paul C. Hellen '99
Joshua H. Shiflett '01
Wesley C. Willits '02
Brett R. Leonard '04
Trevor A. Viljoen '07